



CORPORATE LOGO BOOK
JANUARY 2025

Doğru Adım Logosu

Ayak sağlığı merkezi olarak hizmet veren kurumumuzu temsil etmesi için **ayak resmi** kullanıldı.

Sağlık sektörünün vazgeçilmezi **artı “+” işareti** ve **yaşam çizgisi** eklendi.

Poppins font kullanılarak **“DOĞRU ADIM”** kurum ismi eklendi.

Sağlığınız için doğru adım atın



DOĞRU ADIM



5456A2



173557



ACDEF9



DOĞRU ADIM



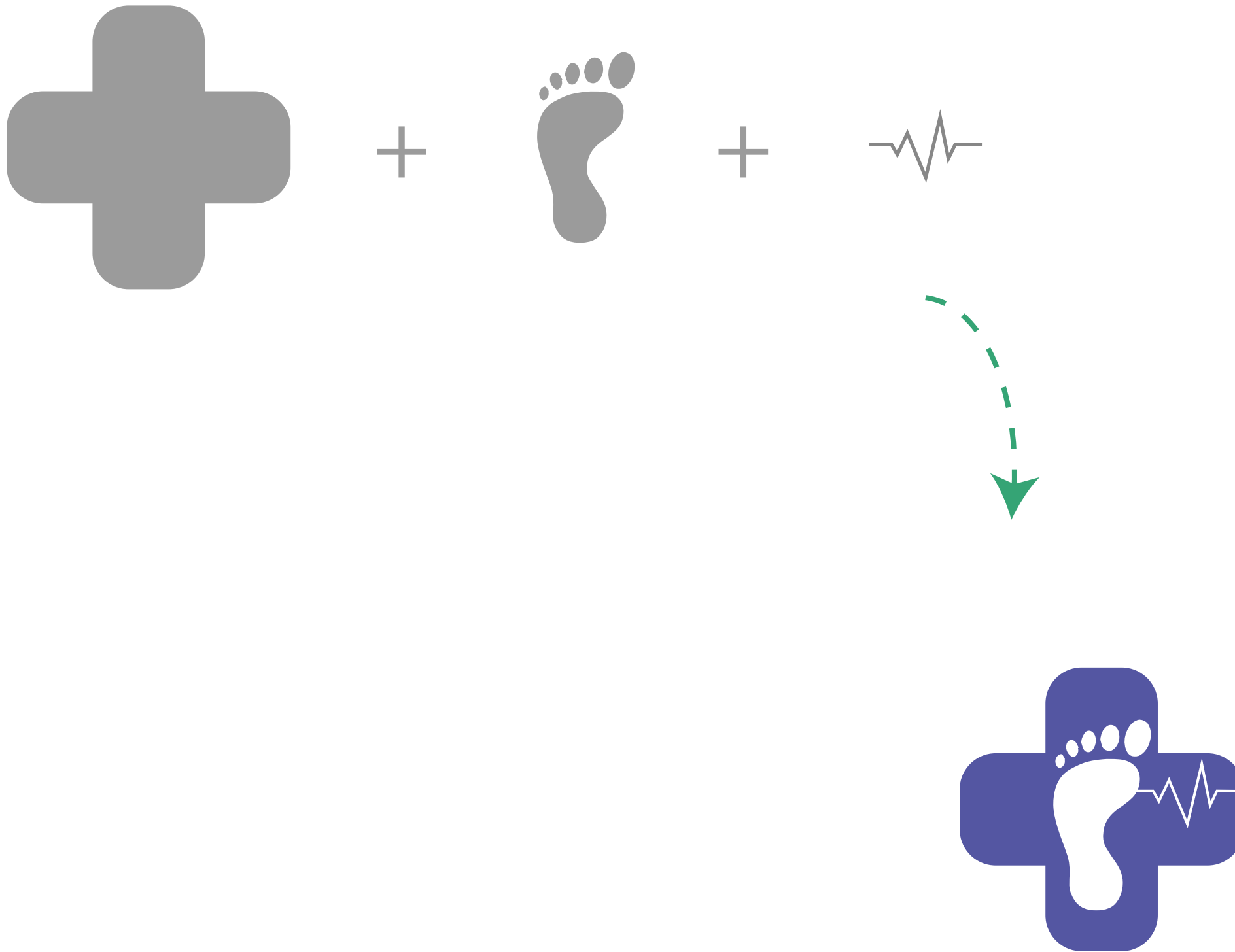
DOĞRU ADIM



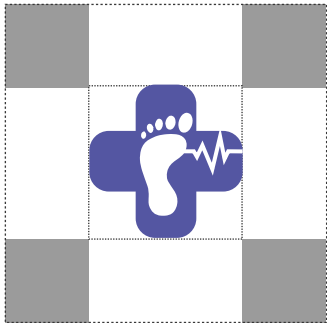
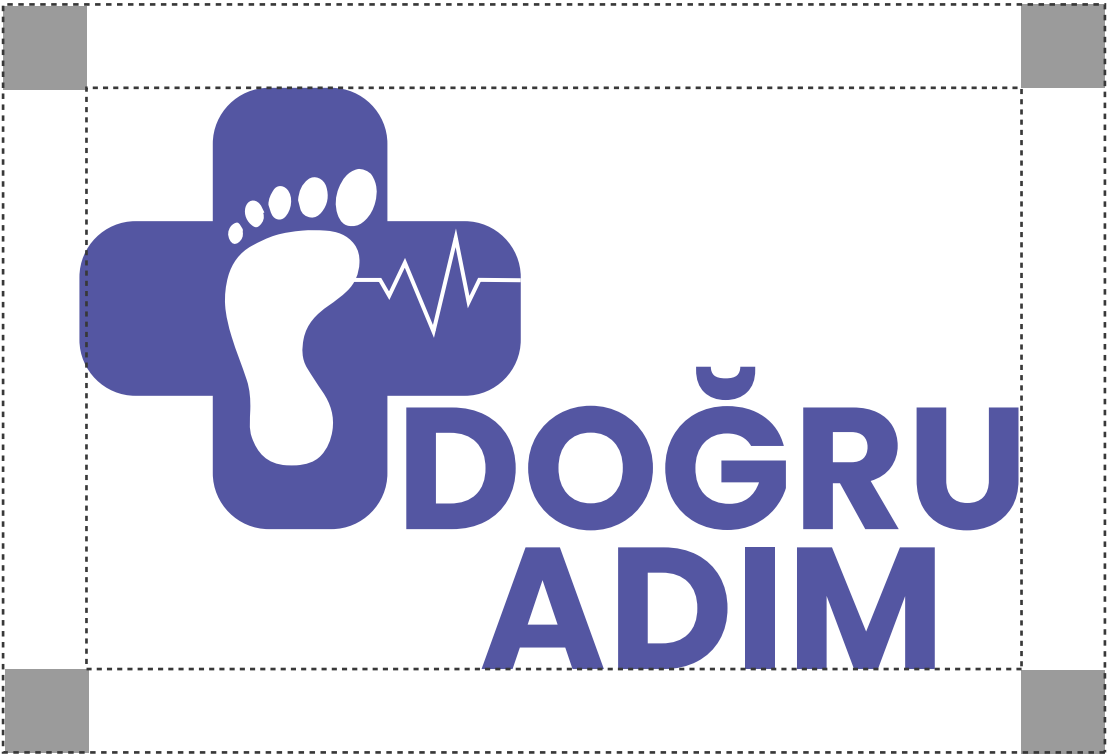


**DOĞRU
ADIM**

Construction



Exclusive Zone



Typography

Poppins

Regular	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
SemiBold	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
ExtraBold	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

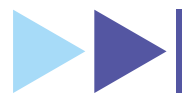
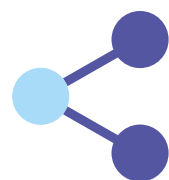
Logo Font

Poppins – Bold

DOĞRU ADIM



App Icon



Color Codes

Primary Colors

CMYK 78-70-0-0
PANTONE 2663 CP
RGB 84-86-162



CMYK 99-78-38-33
PANTONE 7463 CP
RGB 23-53-87



Auxiliary Colors

CMYK 38-0-0-0
PANTONE 115-4 C
RGB 167-220-248



Gradyan

Degrees of colors according to their transitions and use cases specified
It should be like this.



Logo Size



300 px



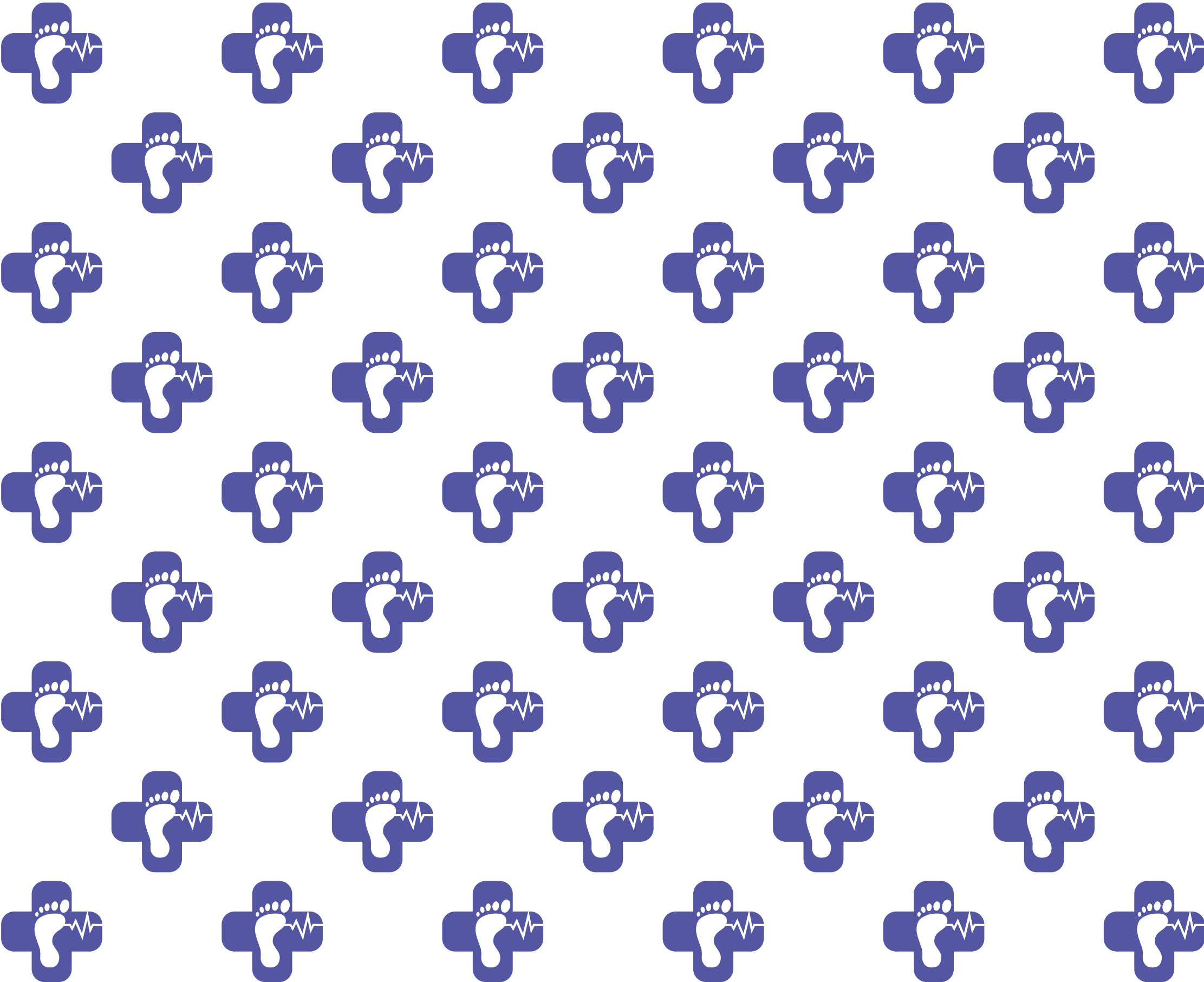
200 px



100 px



Logo Pattern



Logo Variation



Vertical



Horizontal



— Alpin Medya —

alpin▶

Prepared and Developed

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Thank you for interest in my project.

— Alpin Medya —