
KURUMSAL LOGO KİTABI

HAZİRAN 2025

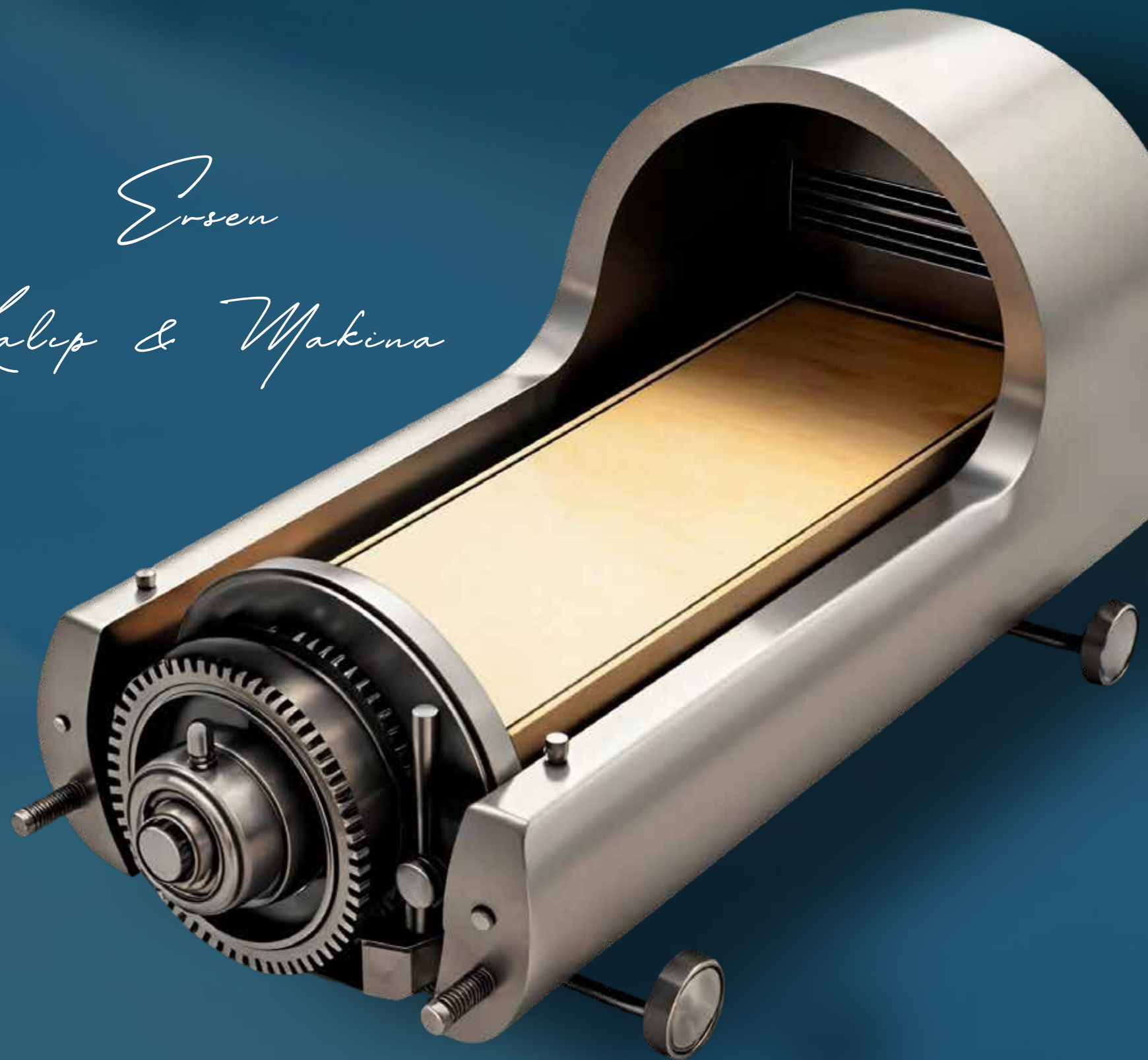
Ersen Kalıp

Logomuz **Ersen** ve **Kalıp** kelimeleri düşünülerek tasarlabdı. Büyük harf olarak baş harfleri kullanıldı.

E + K 

Yazı fontu olarak **Bunya PERSONAL - bold** kullanılarak **ersen kalıp** yazısı eklendi.

Erşen
Kalıp & Makina

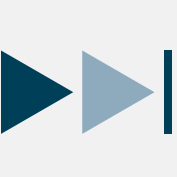
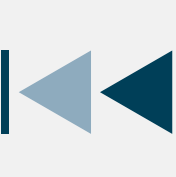
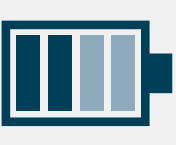








$E + K \longrightarrow \text{EK}$





ersen kalip

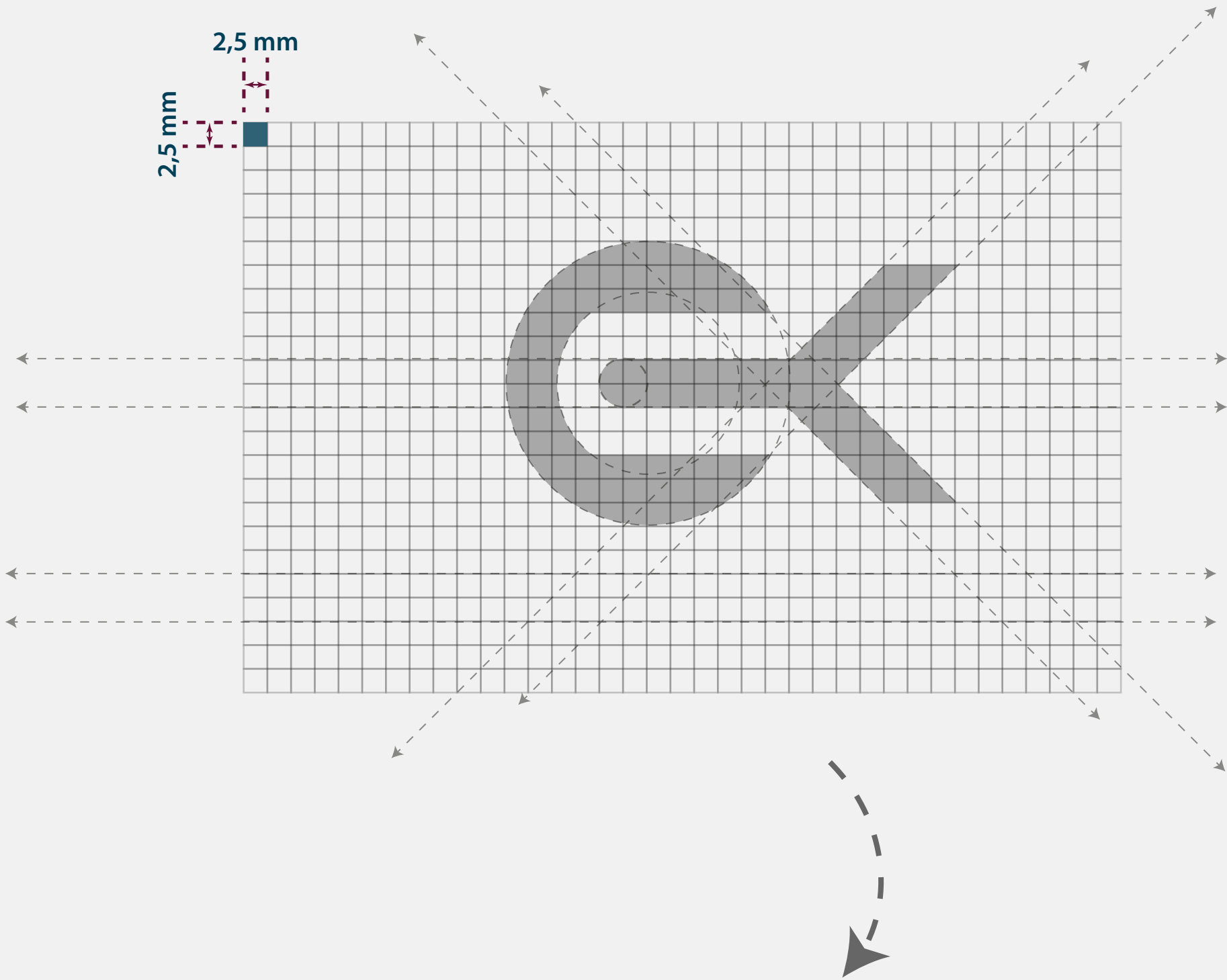








E + K → EK



 **ersen kalıp**



ersen kalip



Vertical



Horizontal

Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Logo Font

Poppins - ExtraBold

ersen kalip

HEX 670E37
CMYK 37-99-37-53
PANTONE 222
RGB 103-27-56

HEX 1F6A30
CMYK 86-32-99-23
PANTONE 144-15 C
RGB 31-106-48

HEX E990B6
CMYK 5-55-5-0
PANTONE 2044 C
RGB 233-144-182

HEX E990B6
CMYK 5-55-5-0
PANTONE 2044 C
RGB 233-144-182



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alpin

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Thank you for interest in my project.

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